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PERLA PREMIATO AL WT AWARD

L'apparecchio Perla si è distinto nella categoria Sostenibilità ed è stato premiato con una Menzione

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PERLA AWARDED HONORABLE MENTION AT WT AWARD IN MILAN

05/05/2014 - LED | Product News



The Perla was awarded the Honorable Mention by the WT Award 2014 during the Milan Design Week

This international award, in its 14th year, rewards products that distinguish themselves for their technological innovation, sustainable values, accessibility and contribution to a better quality of life.

The Perla, an LED luminaire that offers high-quality performance and plays an important aesthetic role by night and by day, was chosen out of 60 products by a jury composed of members from competent institutions for the Sustainable category.

The winning products were exhibited during the Milan Design Week.

The jury recognised the Perla as a symbol of energy saving technology for lighting towns and cities with a warm nocturnal ambiance. In addition to the typical advantages of an LED solution: low energy consumption, improved visibility with white light and longer life, the Perla can be fitted with a scheduled dimming system, a Constant Light Output (CLO) or a complete remote Owlet management system to generate further energy savings and optimise maintenance management.

This is the 4th award for this innovative LED luminaire, which was awarded a star by the Design Observeur label, the Innovation Prize for the Urban Development category by the 2009 Fair for Mayors and Local Authorities in France and the prize for Best Exterior Luminaire at the FOR LIGHT trade fair in the Czech Republic.

For more information on the Perla luminaire, please click here. For more information on the WT Award, please click here.



Lino Lapastoressa (far right) from Schréder SpA accepts the WT Award for the Sustainable category from Raffaele Cucchi - Vice President of Milan Province Council and Aldo Colonetti - Scientific Director of IED (European Design Institute) during Milan Design Week